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# NUST Annual Programming Competition

## Sponsorship Categories & Benefits Table



Sponsorship Tier	Contribution Range	Target Audience	Key Benefits
Platinum Sponsor	NAD 100,000+	Large corporates, international donors	<ul style="list-style-type: none"><li>- Prominent logo placement on all event materials</li><li>- Recognition at award ceremony &amp; media</li><li>- Keynote/speech opportunity</li><li>- Exclusive booth/display area</li><li>- Dedicated media feature</li><li>- Branded items distribution</li><li>- Priority mentor/judge nomination</li><li>- Certificate of Recognition</li><li>- Invitation to judges' panel</li></ul>
Gold Sponsor	NAD 50,000 – 99,999	Midsized companies, local tech firms	<ul style="list-style-type: none"><li>- Logo on selected event materials</li><li>- Recognition during award ceremony</li><li>- Booth/display area</li><li>- Logo on website</li><li>- Mentor/judge nomination</li><li>- Certificate of Recognition</li></ul>

Silver Sponsor	NAD 20,000 – 49,999	SMEs, consultancies, NGOs	<ul style="list-style-type: none"> <li>- Logo on digital media</li> <li>- Mention at award ceremony</li> <li>- Shared display space</li> <li>- Certificate of Recognition</li> </ul>
In-Kind Sponsor	Goods/Services (value-based)	All organizations	<ul style="list-style-type: none"> <li>- Recognition by value (Silver/Gold/Platinum)</li> <li>- Mention during event</li> <li>- Logo on applicable materials</li> <li>- Certificate of Recognition</li> </ul> <p>Examples of in-kind contributions:</p> <p>Trophies, Medals, T-shirts, Devices, internet/data support, Tech gadgets, laptops, transport, catering, branded gifts, awards, printing services, venues, etc.</p>

### Custom Sponsorship Packages

We understand that each organization has unique priorities and capacities. If the listed sponsorship tiers do not align perfectly with your goals or budget, we are happy to discuss tailored sponsorship opportunities. Please contact us directly to explore a custom package that maximizes your impact and visibility.

For more information or to discuss tailored sponsorship options, please contact:

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